

# Workforce Demographics Survey

## *An Organization Study*

SMU DataArts offers the Workforce Demographics Survey to help individual organizations with workforces comprised of 10 or more individuals evaluate how diverse and inclusive its leadership, staff, creative talent, patrons and participants are in order to remain relevant to and representative of our changing society. Knowing the demographic makeup of a workforce is one key element to help ensure that the communities in which we work have equitable access to all the opportunities and benefits offered by the community.

A typical study requires roughly three months including prep, survey administration, and reporting. We provide four to six weeks for survey administration and data collection. Optional time extension is available at \$250 per week thereafter.

### **The Survey – Starting at \$2,250**

Our services include:

- A secure, standard survey to collect respondent demographics and perception information on **race and ethnicity, age, gender identity, sexual orientation, disability status, and workplace perception** from up to 100 individual respondents\*
- A survey administration dashboard for organization administrator, providing a progress tracker and an interactive to-do list with templated communications
- Full access to our Support Center throughout the duration of the study
- A workforce demographics report based on collected data that can easily be uploaded and automatically populate the demographics portion of your organization's GuideStar profile.

*\* Include additional respondents for participation at \$1 each*

Contact us at [businessdevelopment@culturaldata.org](mailto:businessdevelopment@culturaldata.org) to get started.