

Organizations participating in the Cultural Data profile can login at <http://da.culturaldata.org> to run this report. The Attendance Report will help you analyze the number of people your organization serves in different categories and over time. Look for:

- Trends in your total in-person attendance
- Attendance patterns for all your different programs over time
- Visualizations of your paid and free attendance over time

For more on how to run analytic reports, <http://culturaldata.force.com/Resources/articles/Article/Get-Started-with-Analytic-Reports>.



Attendance

In-person Participation	FY 2015	FY 2016	% Change	FY 2017	% Change
Total in-person participation - paid	1,870	2,090	12%	2,334	12%
Total in-person participation - free	115	92	-20%	147	60%
Total in-person participation	1,985	2,182	10%	2,481	14%

Types of In-person Attendance	FY 2015	FY 2016	% Change	FY 2017	% Change
Performance Tickets	1,302	1,368	5%	1,450	6%
Registrants for Classes/Workshops	683	814	19%	1,031	27%
Total In-Person Participation	1,985	2,182	10%	2,481	14%

Attendance Ages	FY 2015	FY 2016	% Change	FY 2017	% Change
Children (18 and under)	769	820	7%	796	-3%
Seniors	104	116	12%	99	-15%
Adults	1,112	1,246	12%	1,586	27%

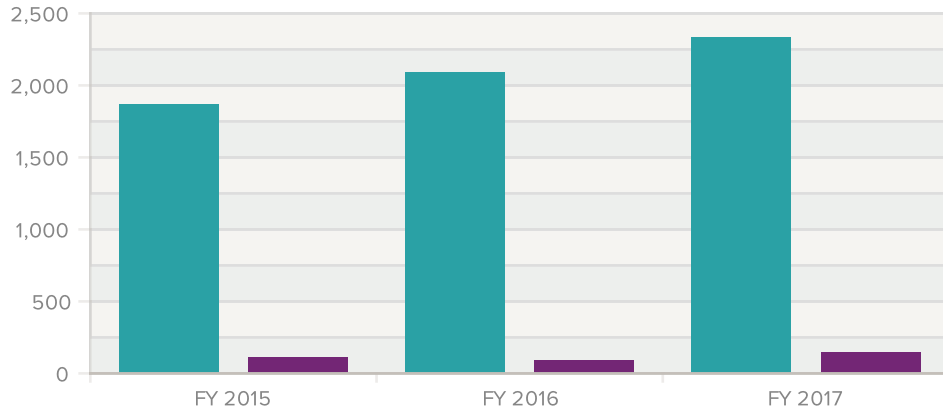
Types of In-person Attendance - Paid	FY 2015	FY 2016	% Change	FY 2017	% Change
Performance Tickets	1,205	1,312	9%	1,378	5%
Registrants for Classes/Workshops	665	778	17%	956	23%
Total In-Person Participation - Paid	1,870	2,090	12%	2,334	12%

Types In-person Attendance - Free	FY 2015	FY 2016	% Change	FY 2017	% Change
Performance Tickets	97	56	-42%	72	29%
Registrants for Classes/Workshops	18	36	100%	75	108%
Total In-Person Participation - Free	115	92	-20%	147	60%

Other Participation	FY 2015	FY 2016	% Change	FY 2017	% Change
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Attendance



This graph shows trends in total paid attendance and total free attendance.

■ Paid Attendance
■ Free Attendance